



Good Food Fund: Overview

The Good Food Fund is an easy way to donate to Chefs Collaborative through your own customers. Your contributions help us support chefs and food professionals like you who care about how they source, cook and serve food.

Those who wish to donate to Chefs Collaborative in this way are in turn supported by the Chefs Collaborative team, and the rest is up to you! The following outlines your responsibilities and how we will support you:

Participant Responsibilities

Ongoing Campaign (ex: menu mark-ups)

Select format for fundraising

- Menu charges, guest add-ons after tip, etc.
- [Click here](#) for ideas from past participants

Marketing / Promotion

- Marketing and social media promotion (social templates [here](#))
- Utilize / distribute printed materials (signage + leave-behinds [here](#))

One-Time Event

Planning

- Plan menu and secure location (*many chefs host these dinners at their restaurants*)
- Invite guest chefs if you'd like
- Plan flow (ex: sit-down or walk-about tasting)
- Secure any product donations (if applicable)
- Secure necessary event insurance and manage event finances

Ticketing & Guest Management

- Create and manage online ticketing
- Check-in guests
- Send your donation to Chefs Collaborative within **14 days** of event

Marketing & Ticket Sales

- Promote your event and sell tickets
- Utilize / distribute printed materials (signage + leave-behinds provided [here](#))

Chefs Collaborative Support

Ongoing Campaign

Amplification & Marketing Mentions

- Highlighted as a Good Food Fund supporter on our website
- Email to our Members in your area and inclusion in our monthly e-newsletter
- Social media mentions, including posts on Facebook, Twitter and Instagram

Promotional Materials / Resources

- Provide [promo materials](#) (ex: leave-behinds, flyers, table tents, etc.)
- Provide [sample marketing content](#)

One-Time Event

Amplification & Marketing Mentions

- Added to [event calendar](#) on Chefs Collaborative website
- Highlighted as a Good Food Fund supporter on our website
- Email to our Members in your area and inclusion in our monthly e-newsletter
- Social media mentions, including posts on Facebook, Twitter and Instagram

Questions? Check out our [Good Food Fund FAQs!](#)

Ready to get started? [Contact us!](#)